

Lakewood Chamber of Commerce Membership Directory & Visitor Guide Contract

ADVERTISER

Company: _____ Phone: _____

Contact: _____ Email: _____

Address: _____ City _____ Zip _____

AD AGENCY

Company: _____ Phone: _____

Contact: _____ Email: _____

AD SPECIFICATIONS/PLACEMENT

Size: _____ Vertical Horizontal Square

Placement/location: _____

Production notes: _____

Spring/Summer placement

Fall/Winter placement

AD RATE/PAYMENT

Ad Rate: \$ _____ Discounts: \$ _____ Early Bird

Discount: \$ _____ \$ _____ Prepayment

Subtotal: \$ _____ \$ _____ Both Issues

Additional Fees: \$ _____

Total Ad Cost: \$ _____

\$ Received with Signed Contract: \$ _____ \$75.00 - Additional Business Category Listing

Due Upon Roll Out: \$ _____ \$75.00 - Color Highlighted Listings

ADVERTISER ACCEPTANCE

Name: _____ Title: _____

Authorized Signature: _____ Date: _____

Chamber Representative Signature: _____ Date: _____

Contract signed Date _____ Artwork received Date _____

50% Down Date _____ Final payment received Date _____

A deposit of 50 percent (50%) of the advertising cost is due upon space reservation; balance will be billed upon publication. A 1.5 % service charge will be assessed on all balances over 30 days beyond publication date. All advertising material is subject to Chamber approval and agreement by the Advertiser to protect the Chamber from loss or expense or claims based upon subject matter of the advertisement. Cancellations must be in writing to the Chamber. If advertising material does not meet mechanical requirements, or if any changes are requested on existing ad material, Advertiser will pay for these additional charges separate from this contract.

SEND AD MATERIALS & PAYMENT TO:

Lakewood Chamber of Commerce, Attn: Scott Jonson, 6310 Mt Tacoma Dr SW, Ste B, Lakewood, WA 98499
253-582-9400 / Fax 253-581-5241 / Email scottj@lakewood-wa.com